

73rd National Square Dance Convention® Education Program
It's not cheesy – add flavor to your convention with slices of education!

ORGANIZATIONS ROUNDTABLE

Success Comes in Many Flavors

Baird Convention Center

Room S201C

Friday, June 28

1:30 – 3:15 PM

This year's **Organizations Roundtable** will take a different twist – a focus at the **grassroots level** of our activity! Local and regional dancer leaders from across the country will share what is working (and not working) in their areas. Hear about their successes and challenges. Share your own ideas!

We know **Success Comes in Many Flavors**. Here are some teasers of what you might “taste” during the Organizations Roundtable in Milwaukee:

- ❖ Enthusiasm wins the day!
- ❖ Weekly outreach: e-mail and social media!
- ❖ Yard signs, QR codes, and more!
- ❖ Happy dancers are your best promoters!



Panelists include:

- 🔊 **Scott and Sandy Ebright from Tennessee.** Scott and Sandy serve as USDA Central Region Vice Presidents and enthusiastically promote square dancing through their involvement and active communication methods.
- 🔊 **Lisa Seastrom from California.** Lisa and her husband Mike have helped club members grow the Buckles and Bows Square Dance Club through a variety of active recruiting and retention strategies.
- 🔊 **Bob and Ann Klein from Ohio.** Bob and Ann have been a big part of the success of the Frontier Squares, helping it grow to the largest club in the Greater Cincinnati area with an atmosphere of fun, fellowship and friendship.

Interactive!

**Thought-
provoking!**

Informative!