

## \*Sightseeing Cruise

**\$40 per person**

**June 25, 26 or 28 at 1:30PM**

Explore Milwaukee's past and present from our rivers, harbors and Lake Michigan during a 90 minute sightseeing cruise. Besides the unforgettable views, this cruise includes live narration and entertaining tour guides to highlight Milwaukee's history and architecture.

Note: Guests will have to walk 0.3 miles to board the boat. No transportation is provided.

## Historic Racine

**\$90 per person**

**June 27 at 9AM**

Visit the stunning global headquarters of SC Johnson. This 90 minute tour will cover the full SC Johnson campus including a deep dive into the legendary partnership between third-generation company leader H.F. Johnson, Jr. and the **renowned architect Frank Lloyd Wright**. Enjoy shopping time at the mecca of Wisconsin cheese, the Mars Cheese Castle! Enjoy lunch at the Brat Stop. **This is an all day experience.**

## Beer Barons Tour

**\$80 per person**

**June 25, 26 at 1PM**

This outing begins with a tour of the Forest Home Cemetery and its Halls of History. Additionally take an extensive tour of the historic Pabst Mansion, and end with a tour of the historic Pabst Brewery. This is a four hour experience.

## Lambeau Field Tour

**\$150 per person**

**June 25 or 27 at 6:45AM**

Join us for a tour of Lambeau Field in Green Bay, WI; home of the Green Bay Packers NFL Team. Upon arrival you will go on a 2-hour Legendary Tour at the Hall of Fame. This includes the Lambeau Field Atrium East Side, Premium Seating South End Zone Rooftop and Clubs, Lee Rummel Press Box, Visiting Team Locker Room, Players Tunnel and Sideline. Lunch included will be at Lambeau Field's 1919 Kitchen and Tap Restaurant. After lunch enjoy a Trolley City Tour and visit to the Hall of Fame/Pro Shop. **This is an all day experience.**



### Legalities

The 73rd NSDC is not liable for any claims, damages, actions or causes of actions to person or property arising from or connected with the use of any services or facilities. All participants of activities do so at his or her own risk. This includes acts of active or passive negligence by agents or volunteers of the 73rd NSDC. Additionally, the 73rd NSDC and any volunteers are not responsible to any person for loss of time or money due to a change or delay beyond our control.



## Convention Tours

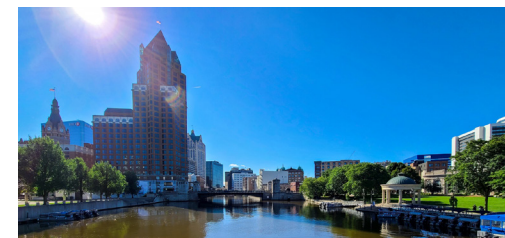
**\*Revised January 2024**

Explore a great city on a great lake!  
Tour reservations are now open! Please book ahead so that we can make sure we have a spot for you.

Beginning May 15, 2024 the 73rd NSDC will have to cancel any tour that does not meet the minimum number of people. If we cancel your tour, we will give you a call to rebook or offer you a full refund. If you book a tour and have to cancel, a \$10 per person fee will be charged unless we can rebook your tour.

**After May 15, 2024, no refunds offered.**

Remember: the tour time is the time the bus leaves. Please arrive at least 15 min. prior to tour time.



For more info visit: [73nsdc.com/tours](https://73nsdc.com/tours)



## \*Milwaukee City Tour

**\$35 per person**

**June 26, 27, 28 or 29**

**Wed, Thurs, Fri at 10AM**

**Wed, Thurs, Fri, Sat at 1:30PM**

Enjoy Milwaukee with a local guide who is looking forward to sharing his home town's history and modern vibrancy with you, and might just make you laugh in the process. From downtown to the Museum Mile, through Lake Park, the Water Tower District, and much more. We will see it all! This is a two hour experience.

## Ethnic Bakeries of Milwaukee

**\$75 per person**

**June 25, 26, 27 or 28 at 9AM**

Travel around the world and back while never leaving Milwaukee on this bus tour! An excellent opportunity to sample (and if desired, purchase additional) signature cookies, candies and pastries from four or five of our favorite bakeries in Milwaukee. The tour also includes ham sandwiches for a light lunch. This is a four hour experience.

## Harley-Davidson® Museum

**\$109 per person**

**June 25 or 28 at 10AM**

Enjoy walking through the Harley Davidson® Museum exhibits with our specially-trained museum tour guides sharing stories about the history of the Harley-Davidson® Motor Company and select motorcycles and artifacts in the collection. Lunch is provided at the Motor Bar and Restaurant in the museum. Along the way, we will narrate a strong city tour focused on Milwaukee's manufacturing history and stop at a brewery for a tour and tasting. This is a four hour experience.

## Let's Start Crafting!

**\$115 per person**

**June 26 at 9AM**

Join us for a visit to the Wisconsin Quilting and Fiber Arts Museum where you will participate in a hands-on crafting activity and have lunch (included) at the museum. Afterwards, you will enjoy open shopping time with sweet treats arranged at three of the Washington Avenue eateries and a tour of Cedar Creek Winery. **This is an all day experience.**

## \*Churches and Chocolates

**\$90 per person**

**June 27 at 10AM**

Tour of Milwaukee's most iconic churches: Basilica of Saint Josaphat and St. Joan of Arc Chapel on Marquette University campus. Along the way, you will also get a strong city tour focused on Milwaukee being the "City of Steeples". A box lunch is included along with a chocolate shop stop for treats and shopping. This is a four hour experience.

## \*Milwaukee Brewers Game

**\$65 per person**

**June 24 at 5:30PM**

Enjoy the Milwaukee Brewers vs. Texas Rangers baseball game. Ticket includes: assigned seats in the Johnsonville Party Deck, a full buffet of brats, hotdogs, hamburgers and much more. Two Molson Coors beers are also included as well as transportation to and from the Hilton Hotel.

## A Day at Lake Geneva

**\$150 per person**

**June 25 at 8:30AM**

Start the day with a two hour, narrated boat tour of the famous Lake Geneva. This tour will take an in-depth look at some of the area's most unique properties. Enjoy an Italian lunch at Lake Geneva's Oakfire Pizza and spend the afternoon perusing area shops and enjoying the lakefront. **This is an all day experience.**

## Burger & Custard Tour

**\$70 per person**

**June 26 or 29 at 11AM**

A family friendly tour dedicated solely to highlighting Milwaukee as the proclaimed, **Custard Capital of the World**. On this narrated tour, you will learn custard trivia while enjoying a burger and fries (included). We'll schlemiel and schlimazel our way to see our favorite **Milwaukeean statue (Arthur Fonzerelli)** and delve into the reason you are on the tour by enjoying custard at two historic custard stands. This is a three hour experience.

